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*FOR IMMEDIATE RELEASE*

## SEIDIO ANNOUNCES THE INNOCASE 360

*HOUSTON, Texas – April 1, 2009* – Seidio, Inc., the leading manufacturer of Smartphone accessories, is pleased to announce our new Innocase 360. This product is expected to be available in the second quarter of 2009. This is a monumental technological step for both Seidio and the Smartphone industry. The new Innocase 360 will provide 360 degrees of protection and is the product of years of experience, never ending research, and valuable customer feedback.

Like its predecessor, the Innocase Surface, the Innocase 360 is crafted from a hard, yet flexible material and features our high quality, soft touch “rubberized” coating. It provides a better feel and grip without attracting lint. Only 1mm thin, it adds very little bulk while still fully protecting your device.

The Innocase 360 features a scratch resistant screen guard built directly into the case, eliminating common installation problems such as messy liquids or bubbles. Also integrated into the product is a silicone keyboard to protect your keys from dirt and oils. The wide trackball opening ensures unhindered navigation, and precision cutouts for ports and controls make using your device easy. The Innocase 360’s simple, all-in-one snap together design provides easy installation and removal.

Founded in Houston, Texas in 2002, Seidio, Inc. is a leading developer and manufacturer of Smartphone accessories. We’re a visionary company with a passion for innovation and an understanding of our customer’s needs.



For more information on the Innocase 360, please visit [www.seidio.com/360](http://www.seidio.com/360).