



*FOR IMMEDIATE RELEASE*

## **SEIDIO ANNOUNCES FULL LINE OF ACCESSORIES FOR THE APPLE IPHONE 4**

*Houston, Texas – July 26, 2010* – Seidio, Inc., the leading manufacturer of premium Smartphone accessories, is pleased to announce the release of accessories for Apple’s newest smartphone, the iPhone 4.

Our durable screen protectors, the Ultimate Screen Guard, are currently shipping. Along with screen protectors that protect the front face of the iPhone 4, we also have front and back screen protectors to protect the iPhone 4’s glass back. Our Innocase II Surface, Innocase Active, holsters and combos can be ***pre-ordered now*** in many colors with shipping estimated to begin ***on August 6, 2010***.

Our Innocase II Surface is a sleek case that provides an easy grip and has a unique slide-in design that fits securely with interlocking the top and bottom pieces. It adds an amazingly thin layer of protection without the excessive bulk of other cases and when paired with a screen protector, it results in complete protection for your phone. For the iPhone 4 we have added an etched design on the back to give the case a unique look.

Below you will find pictures of a few of our popular accessories, the Innocase II Surface, the Innocase II Surface Combo, Spring Clip Holster. Along with these accessories, we will also have the Innocase Active and the Innocase Rugged available soon. The Innocase Active is a two-layer case that features a compact and lightweight rubber polymer with a precisely positioned hard skeleton for vulnerable parts of your device, such as the corners and sides. The Innocase Rugged is a one of a kind convertible case that allows users to add and remove layers to customize the layer of protection they want depending on the situation.

For more information on these and other great Seidio products, please visit [www.seidioonline.com](http://www.seidioonline.com).

Founded in Houston, Texas in 2002, Seidio, Inc. is a leading developer and manufacturer of premium Smartphone accessories. We’re a visionary company with a passion for innovation and an understanding of our customer’s needs.



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