



FOR IMMEDIATE RELEASE

SEIDIO RELEASES EXTENDED BATTERY FOR MOTOROLA DROID

Houston, Texas – December 23, 2009 – Seidio, Inc., the leading developer and manufacturer of premium Smartphone accessories, is excited to announce the release of our Innocell 2600mAh Extended Life Battery for the Motorola Droid. We have heard the cry of our customers and we have answered!

Seidio invests in extensive research to find the best and most powerful battery components on the market. We carefully select superior Japanese cells for our batteries to ensure the highest level of safety, quality, and performance. Our research and expertise give us the ability to create batteries that provide maximum capacity in their comparable space. This large capacity Innocell Extended Life Battery is perfect for the avid traveler who can't always get to a charger. The 2600mAh Extended Life Battery for the Motorola Droid has 87% more capacity than the original OEM battery and will keep you charged and ready to go, even with heavy phone and data usage. It comes with a black replacement door featuring Seidio's signature soft touch coating and only adds 0.9cm to your device.

The Innocell 2600mAh Extended Life Battery for the Motorola Droid retails for \$64.95 and is expected to begin shipping the week of January 10th, 2010 with pre-orders being accepted now. For more information on this and other great Seidio products, please visit www.seidioonline.com.

Founded in Houston, Texas in 2002, Seidio, Inc. is a leading developer and manufacturer of premium Smartphone accessories. We're a visionary company with a passion for innovation and an understanding of our customers' needs.



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