



*FOR IMMEDIATE RELEASE*

## SEIDIO RELEASES EXTENDED BATTERY FOR PALM PRE

*Houston, Texas – July 22, 2009* – Seidio, Inc., the leading developer and manufacturer of premium Smartphone accessories, is pleased to announce the release of our Innocell 2600 mAh Extended Life Battery for the Palm Pre.

Seidio invests in extensive research to find the best and most powerful battery components on the market. We carefully select superior Japanese cells for our batteries to ensure the highest level of safety, quality, and performance. Our research and expertise give us the ability to create batteries that provide maximum capacity in their comparable space. This large capacity Innocell Extended Life Battery is perfect for the avid traveler who can't always get to a charger. It has 90% more capacity than the original OEM battery and will keep you charged and ready to go, even with heavy phone and data usage. The Innocell Extended Life Battery comes with a black replacement door featuring Seidio's signature soft touch coating, however, it is not compatible with Palm's Touchstone Charging Dock.

Product will begin shipping July 31<sup>st</sup>, 2009 and retails for \$64.95. For more information on this and other great Seidio products, please visit [www.seidioonline.com](http://www.seidioonline.com).

Founded in Houston, Texas in 2002, Seidio, Inc. is a leading developer and manufacturer of premium Smartphone accessories. We're a visionary company with a passion for innovation and an understanding of our customers' needs.



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