



*FOR IMMEDIATE RELEASE*

## SEIDIO RELEASES INNOCASE FOR PALM PRE

*Houston, Texas – July 10, 2009* – Seidio, Inc., the leading manufacturer of premium Smartphone accessories, is pleased to announce the release of our Palm Pre Innocase. It was specifically engineered for the needs of the Pre user and has all the great features of our previous Innocases.

We've done what many in the industry have said was impossible - created a protective case for the Palm Pre that works with the Palm Touchstone charging dock. The Pre Innocase is crafted from a hard, yet flexible material and features our signature soft-touch texture to provide a great feel and better grip without attracting lint. Only 1mm thin, it adds very little bulk while still fully protecting the device. The Pre Innocase features separate top and bottom pieces that allow the phone to slide open and closed, with full access to the gesture area, screen, keyboard, controls, and ports. It also works perfectly with both the original and Touchstone battery doors, and alignment with the Touchstone charging dock is hassle-free.

Product will begin shipping July 10<sup>th</sup>, 2009. Colors include Black, Ash Grey, Burgundy, Sapphire Blue, and Rose Pink. For more information on these and other great Seidio products, please visit [www.seidioonline.com](http://www.seidioonline.com).

Founded in Houston, Texas in 2002, Seidio, Inc. is a leading developer and manufacturer of premium Smartphone accessories. We're a visionary company with a passion for innovation and an understanding of our customer's needs.



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