

Seidio Expands its Apple iPhone 6 Accessory Collection to Include the OBEX[®], an Award-Winning, Waterproof and Impact-Proof Case



OBEX defends the iPhone 6 against water, dust, dirt, snow, and drops

HOUSTON – December 2, 2014 – Apple’s new iPhone 6 hit the market, and Seidio is one of the first to offer complete defense against water, snow, dust, dirt, and drops with the OBEX. A flagship, award-winning case, the OBEX (Latin for ‘barrier’) is designed to keep up with the most extreme user in any environment.

“Our customers called for the OBEX case to be compatible with the iPhone 6, and we’re excited to roll it out today,” says David Chang, CEO of Seidio. “Our team of engineers created a case that will endure the great outdoors, the harshest elements, and the roughest users. We’ve included every ‘proof’ possible with the OBEX- waterproof, impact proof, dust proof, and snow proof.”

Here is a breakdown of the OBEX features:

Waterproof – provides protection against complete submersion up to two meters (6.6 feet) for 30 minutes.

Impact Proof – exceeded military, durability standard to safeguard the device against drops up to six feet.

Dust Proof – an IP68 rating ensures that no dust or dirt can get through the case’s sealed barriers.

Element Proof – fights off harsh elements, frigid weather, and extreme temperature changes.

Advanced Screen Protector – fitted with an integrated screen protector with a 4H hardness rating that shields against scratches without affecting touch sensitivity.

Full Functionality – enjoy full use of the iPhone 6 while the OBEX is securely in place. Integrated rubber flaps cover the audio and charging ports, and no latches make putting on and removing the case quick and easy. There is no Bluetooth or Near Field Communication interference with the OBEX.

Crystal Clear Sound – Seidio’s patented sound tunneling technology allows waterproof membranes to block water, but still allow sound to travel through for clear audio.

Optional Holster – integrated locking mechanism to secure device in place, and features a removable belt-clip that can also be used with Seidio’s QUEST™ Mounting System.

The OBEX for iPhone 6 is shipping now for \$79.95 (\$89.95 Combo with holster) at www.seidioonline.com. It is available in Black with Gray and White with Gray. Additional colors, Pink with Gray and Yellow with Gray, are expected to begin shipping next week.

The heavy-duty case will be on display during the 2015 International Consumer Electronics Show, North Hall, Booth #4706, in Las Vegas.

About Seidio, Inc.

Founded in 2002 and based out of Houston, Seidio is a leading manufacturer of premium mobile technology accessories designed for the mobile professional. Seidio precisely designs its products to work seamlessly with the mobile device and with each other. This innovative engineering sets Seidio apart from its competitors and allows mobile professionals to use their devices with confidence, wherever their day takes them. Seidio offers protective cases, extended life batteries, chargers, screen protectors and anything else a professional might need for his or her mobile devices. For more information, please check out www.seidioonline.com

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