



FOR IMMEDIATE RELEASE

SEIDIO RELEASES INNOCASE 360 COMBO FOR BLACKBERRY TOUR

Houston, Texas – August 18, 2009 – Seidio, Inc., the leading manufacturer of premium Smartphone accessories, is pleased to announce the release of our Innocase 360 Combo for the BlackBerry Tour. This ultimate carry solution features our revolutionary Innocase 360 as well as our Innocase Lock Holster.

Crafted from a hard yet flexible material, the Innocase 360 provides an amazingly thin layer of protection without adding the excessive bulk of other cases. It consists of interlocking front and back pieces that fit your phone closely, and Seidio's signature soft touch finish provides a great feel and better grip without attracting lint. It also features a built-in, scratch-resistant screen guard and silicone keyboard cover that protects against dirt and oils. The wide trackball opening ensures unhindered navigation, and precision cutouts for ports make using your device hassle free.

The Innocase Lock Holster's durable spring clip holds your device securely in place, and then lifts for quick access. The clip also has an optional locking feature, and when utilized, ensures that the phone is only intentionally removed by the user. Both the felt liner and the face-in design protect your screen from scratches and exposure to outside elements. Innocase Lock Holsters can be worn in any one of seven different positions, ranging between horizontal and vertical. In addition, the Tour retains the "sleeper function" when placed in the holster.

Product will begin shipping the week of August 28th, 2009 and retails for \$54.95. Colors include Black, Ash Grey, Burgundy, Sapphire Blue, and Rose Pink. For more information on these and other great Seidio products, please visit www.seidioonline.com.

Founded in Houston, Texas in 2002, Seidio, Inc. is a leading developer and manufacturer of premium Smartphone accessories. We're a visionary company with a passion for innovation and an understanding of our customer's needs.



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